

Latest Grants & Scholarships

11 IMPACT Youth Grants totaling \$9,330 were awarded to fund programs and projects for children and teens.

9 nonprofits that support and empower women received Women’s Fund Grants totaling \$18,910.

22 organizations received COVID-19 Nonprofit Relief Grants totaling \$173,700.

178 students received 267 scholarships totaling \$336,015.

Find complete lists of recent grant and scholarship recipients at www.ashlandforgood.org.



Ashland County Community Foundation
300 College Ave.
Ashland, OH 44805

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Here for Good

September 2020

Donors Provide Relief

Businesses may have been shutting down, but local nonprofits were ramping up. The Salvation Army Kroc Center had exhausted its emergency assistance funds. Lutheran Village was scrambling to purchase personal protective equipment. Hillsdale Local Schools was looking for a way to continue serving students breakfast and lunch during the summer months.

Meanwhile, Ashland YMCA was facing a temporary shutdown and Ashland County Cancer Association had to postpone its annual fundraiser. For so many nonprofits, the needs were great, but the resources were lacking. So Ashland County Community Foundation and United Way of Ashland County joined forces to help local nonprofits overcome pandemic-related challenges.

Together with several individual donors and businesses, the foundation and United Way assembled a COVID-19 Nonprofit Relief Grants pool and awarded grants on a rolling basis to ensure agencies received funding as quickly as possible. Between April and July, 22 grants totaling \$173,700 went to organizations that provide vital services to Ashland County residents.

Thanks to the generosity of our donors, we had unrestricted dollars available to help in our community’s time of need.

Grants recipients included ACCESS, Appleseed Community Mental Health Center, Ashland Christian Health Center, Ashland City Schools, Ashland County Cancer Association, Ashland County Council on Aging, Ashland Parenting Plus, Ashland Pregnancy Care Center, Ashland YMCA, Associated Charities, Brethren Care Village, Fostering Family Ministries,



Hillsdale Local Schools, Hospice of North Central Ohio, Kidney Foundation of Ohio, Loudonville Church Women, LSS Lutheran Village Assisted Living, Mill Run Place, Olive Tree Care, Park Street Brethren Preschool, Salvation Army Kroc Center and the St. Vincent de Paul Society of St. Edward Church.

In addition to awarding these grants, ACCF also distributed \$9,866 from its Emergency Response Pass-through Fund to Associated Charities, Salvation Army Kroc Center and Ashland City Schools.



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300 College Ave, Ashland, OH 44805 | Monday – Friday: 8:30am - 5:00pm

PLEDGE CARD

Yes, I/we believe in the work of the Foundation. I/We subscribe the sum of \$ _____ for the following:

	Founder (\$10,000+)	Fellow+ (\$1000-9999)	Sustainer+ (\$1-999)	Total Gift \$ _____	Paid Herewith \$ _____
ACCF General Endowment	_____	_____	_____	Pledge Term year _____	Balance \$ _____
Ford Operations Endowment	_____	_____	_____	To Be Paid: ____ Annually ____ Other _____	
ACCF Community Grants Endowment	_____	_____	_____	Name* _____	
ACCF Unrestricted	_____	_____	_____	Address _____	
ACCF Women’s Fund	_____	_____	_____	Signature _____ Date _____	
ACCF Cutty Fund/Youth Empowerment	_____	_____	_____	Memorial Name _____	
Individual Fund*	_____	_____	_____	Honoree Name _____	

*List charity/charities for approved distribution(s) _____
+Limited to funds held by ACCF

Your gift is tax deductible as allowed by law. Please make gifts payable to Ashland County Community Foundation and mail to 300 College Avenue, Ashland, OH 44805

*The names of donors will be printed in our Annual Report as written above unless otherwise noted by you.
_____ I have included ACCF in my will/estate plans.
_____ Please tell me how I can include ACCF in my will/estate plans.

Inside this Issue



COVID-19 Relief - How donors helped us support nonprofits in their time of need.



Scholarships - Why we’re telling the Class of 2020, “We believe in you.”



Brand Refresh - We have a new look and feel, and we’re Here for Good.

Website
ashlandforgood.org

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Cutty's Corner



HELLO, FRIENDS...

Well, we knew ACCF's 25th year would be unforgettable, but this isn't quite what we had in mind!

Starting in January, with a vision for a season of celebration, we planned to spend the

first half of the year awarding a series of special Silver Anniversary grants. In August, we would have gathered for a celebratory dinner.

But that all changed in March. Suddenly, a mass gathering was out of the question. Many of our local nonprofits found themselves in crisis, and it was no time to celebrate. With heavy hearts, we pulled the plug on our anniversary plans and pivoted with a new strategy.

Early on, we created an Emergency Response Pass-through Fund to help Ashland City Schools, Associated Charities and The Salvation Army Kroc Center feed families in need during the school district's remote learning period.

Brand Refresh

Chances are, you've noticed this newsletter has a new look and feel. Our new brand is a bit more modern and, we hope, more approachable.

While we've chosen some new fonts, colors and graphic elements, we kept the familiar acorn and oak leaf concept from our former logo. We know people recognize it, and more importantly, we believe it so aptly symbolizes what we do as a community foundation. Just like a tiny acorn grows into a mighty oak tree, even a small gift for endowment can have a major impact on future generations.

Next, we channeled \$100,000 of Silver Anniversary funds, which we had been carefully building in reserve over a period of time, into a new COVID-19 Nonprofit Relief Fund, joining forces with United Way of Ashland County and with generous local businesses and individuals to provide an even greater level of support.

Though these past five months have not gone as planned, they have brought clarity, and we've been able to demonstrate how vital it is to have a community foundation, particularly in times of need.

We're so grateful to our donors who have demonstrated confidence in our stewardship of their gifts, allowing us this opportunity to provide hope for a brighter future, post-pandemic. As always, we take our leadership role in the community very seriously and we want you to be proud of your association with the Foundation.

These times have validated that we are, as our new tagline emphasizes, Here for Good.

Have a Great Day!

Jim Cutright
President/CEO

Our new tagline, "Here for Good," has a dual meaning that demonstrates the two hallmarks of our work—we're here to be a positive force in Ashland County, and we're anchored in the community, with the long term in mind.

Along with our new brand, we are excited to roll out our "new and improved" website designed to better serve our donors, our agency partners, and our scholarship and grant applicants.

We encourage you to check it out at www.ashlandforgood.org.

Scholarships



Photo by Kelly Swearingen

The members of the Class of 2020 have missed out on classroom learning and lunchroom socialization. They've had to forgo spring sports seasons and so many other extracurricular activities. Now, they face the difficulty of starting new chapters in their lives amid the uncertainties of a pandemic.

"We wanted to find a way, on behalf of our donors and our community, to tell the class of 2020, 'We believe in you,'" said ACCF President/CEO Jim Cutright.

That's why Ashland County Community Foundation used \$22,000 of the foundation's unrestricted funds to ensure any student graduating from an Ashland County high school who completed a scholarship application through the foundation this year received a scholarship.

Any applicant graduating from an Ashland County High School who would not have received a scholarship this year received \$500. Any applicant who had been selected to receive a sum total of scholarships less than \$500 had his or her scholarship total increased to \$500. In total, 178 students were awarded 267 scholarships—approximately \$336,015—with a majority of the awards coming from donors' scholarship funds held at ACCF.

Board Member Spotlight



Kristi Kirtland is our newest trustee, having joined the board at our annual meeting in July.

She will join the Educational Programs Committee and will continue her service on the Women's Fund Steering Committee.

Kristi grew up in Ashland and is an alumna of Ashland High School. After graduating from The Ohio State University in 1987 with a bachelor's degree in psychology and a minor in business, she moved to South Carolina, where she began a career in the hospitality industry.

Kristi gained her experience in the resort and tourism industry and came back to Ohio, where she worked for Hilton Hotels as a Senior Sales Manager for ten years.

Since leaving the hospitality industry, Kristi has worked at the Senior Citizen Center of Ashland County and the Ashland County Historical Society while caring for family.

Kristi has a heart for volunteering and, in addition to serving on the ACCF Women's Fund Steering Committee and the board of the Ashland County Council on Aging, she has been active with ACCESS, Ashland County Christian Health Center and Brethren Care Village.

Kristi is married to Jim Kirtland. They are members of Park Street Brethren Church, where Kristi enjoys volunteering with the youth and children's ministries."

Donor Feature

Here's an amazing example of the difference our donors are making in our community through donor advised funds.

In June, when good news was hard to come by, leaders of the Ashland Youth Baseball and Softball Association took to Facebook to share their gratitude.

"Through a generous gift from an anonymous Ashland couple and their donor advised fund at Ashland County Community Foundation, we just received 40 brand new batting helmets and 20 bats for our Rookie and t-ball players," they wrote.

The post went on, saying, "This additional equipment was necessary to help our league comply with the baseball related COVID precautions and will set many of our young ball players up for future success by having new equipment to play with in the coming years!"

When a need arose, these anonymous donors had money available to make a grant to a cause close to their hearts because they had the foresight to set up a donor advised fund with ACCF.

Having a donor advised fund is a bit like having your own private foundation. These funds allow donors the flexibility of putting money into their fund on one schedule and making grants from their fund on another, maximizing both their tax benefits and their impact.

As unexpected needs have arisen over the past few months, the power of this kind of giving becomes evident.

Throughout the pandemic, distributions from donor advised Funds held at ACCF have been granted to Associated Charities, Ashland County Cancer Association, Ashland Pregnancy Care Center, Salvation Army Kroc Center, Ashland Symphony Orchestra, Pathfinder Farms and United Way of Ashland County.

For more information about the benefits of donor advised funds or to set up your own fund, contact Jim Cutright at 419-281-4733 or cutty@ashlandforgood.org.

Given Back

In **25 years**, ACCF has given back **\$17,280,012** to our community.



Noteworthy

- With 50 new endowment funds established at ACCF in 2019-20, our generous donors enabled us to set a record for the number of new funds created in a single year.
- Supporters of our Women's Fund honored or remembered 359 women with donations to the Women's Fund this Mother's Day. Their gifts totaled \$15,631.
- Members of our Board of Trustees gave more than \$10,000 to establish the Silver Anniversary Fund, marking a milestone as the 500th Fund held at the foundation. We now have 521 funds under management.
- In July, we welcomed Kristi Kirtland as the newest member of our board of trustees. Kirtland will serve on the Educational Programs Committee and the Women's Fund Steering Committee.
- Anne Cowen, Jay Myers and Tom Zupan each were elected to serve a second term as trustees.
- Lanie Hartge, our Educational Programs Director, is observing 15 years of service at ACCF. We are so grateful for her dedication and attention to detail.
- We bid a fond farewell to departing trustee Dr. Andrew Stein, as well as to IMPACT Youth Council Director Ginny Telego.
- In light of the COVID-19 pandemic, we will be implementing an abbreviated version of our IMPACT Youth Council during the 2020-21 school year. This will ensure we can still award IMPACT Youth Grants in the spring without putting council members at risk.